

## NEC Meeting Minutes

DATE: JUNE 4, 2024

### ATTENDEES

Merle Carrus - BNC National President Audree K. Dyson - Greater Boston Michelle Y. Fischler - Phoenix Mindy Frankel - Santa Clara Valley Madalyn Friedberg - Central Westchester Maxine Schweitzer - Gotham Debra A. Shapiro - Greater Boston Myra Silverstein - South Miami Date Andrew Tievsky- Phoenix	Hannah Peters - Guest Speaker Dora Ocanto - BNC Central Team Sarah Shoemaker - Guest Speaker Stephen Rodriguez - BNC Central Team Aby Ogoke - BNC Central Team Cole Richards - BNC Central Team Kathy Edersheim - BNC Consultant
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- Welcome Merle Carrus
- Special Guest: Legacy of Louis Campaign Sarah Shoemaker

<https://www.brandeis.edu/library/archives/events/popkin/index.html>

The Brandeis Popkin room is officially open to the public for viewing in the Brandeis' Robert D. Farber University Archives & Special Collections department.

- Special Guest: Institutional Advancement: What's next? Hannah Peters

President Ron Liebowitz sees Brandeis as a safe haven for Jewish students, and that's how we intend to move forward. BNC has truly been the foundation for so much that Brandeis has accomplished over the years, and we will continue to celebrate that as we walk into FY25.

- Updates on BNC: My Brandeis Gateway Stephen Rodriguez
  - Last week, all members of the leadership roster were sent an email to access "My Brandeis Gateway Portal". This email will allow you to create a new account and start using the portal. This will allow for rosters, paying for events and study groups, and communication for chapter leaders. \*Stephen shares his screen and gives a brief overview of the portal.
  - There will be several drop in sessions next week for leadership, where you will be able to walk through the system with Brandeis ITS, who will be there to answer questions. 18 individuals have signed up for an account as of today,

but we would love to see as many people as possible sign up so that we can hear your insights as we work with ITS to improve the system to fit the needs of BNC. If anyone has not received a registration email, please let Dora know.

- The portal currently allows leadership to search for and sort member information. This information is updated every night. We've greatly appreciated your patience as we've gotten up to this point. We encourage you to send us your feedback in these early stages. We've heard your requests to have credit card payments, and that is our biggest priority.
  - Security: Security is a priority that we are currently navigating with ITS, so that leaders will have access only to their chapter members' information.
  - There are Job aids and four training sessions.
- Committee updates and action items      Merle and Dora
    - Membership
      - New promotional membership material on the BNC website, including bookmarks, flyers, and customizable business cards.
    - Programming
      - The Program Resource portfolio is officially live and up on the BNC site
      - We will have one Online Chapter program each month through October.
      - Leadership series (70 attendees session 1, 45 attendees session 2) with very positive feedback on our second event with Kathy Edersheim and interest in more leadership content.
    - Leadership
      - Gifts of appreciation sent to all chapter presidents
      - Leadership series

- Recruiting new NEC members      Merle Carrus

We are looking to refill our board, and would like your support to recruit new members.

This position is ideal for people who would be interested in having a greater insight and impact into the organization as a whole. There has been a form sent out where nominations can be submitted for new NEC members.

\*We are aiming for approximately 12 members.

- Campaign and NEC fall meeting save the date      Dora Ocanto

We are planning an email blast to go out June 17th as a final push to reach our campaign goal. We're 30k away from reaching our goal, and are rooting for this final push to close the campaign successfully.

Our next meeting will be between September 27-29th, in person, where we will announce our new campaign. This is also alumni weekend. BNC will have the tribute wall dedication and tours of the libraries.

- Shoutouts and Celebrations      BNC team