



Where *Leading Edge*
Meets *Leading*
By Example



In many ways, Brandeis International Business School is a study in contrasts. A place where big data is taught in small classes. Where global understanding is fueled by local connection. Where students come to do well — and graduate inspired to do good. Eminent research is led by down-to-earth faculty. An intimate campus is tucked within a major university. This is where the smallest idea can become bigger than anyone ever imagined.

These strengths come together to create something unique — unexpected intersections that take students to some pretty incredible places, and prepare them to walk any path they choose.

2	ACADEMIC EXPERIENCE
10	CAMPUS AND COMMUNITY
20	BEYOND BRANDEIS

*Academic
Experience*



**CRUNCHING
THE NUMBERS**

97,940



UNIQUE POSTINGS
ON OUR PRIVATE JOB
PLATFORM IN FY23

32,812



MILES TRAVELED FOR
INDUSTRY TREKS AND
IMMERSION TRIPS IN 2023

1.7 MILLION



DEMAND FOR DATA
SCIENTISTS, ANALYSTS AND
MANAGERS IN THE U.S.
[SOURCE: MCKINSEY]

\$684 BILLION

PROJECTED VALUE OF
GLOBAL BUSINESS ANALYTICS
MARKET IN 2030
[SOURCE: AMR]

Where crunching the numbers meets career-building savvy.

Our data-driven curriculum prepares students for the new face of business by providing rock-solid technical and quantitative skills across sectors and disciplines. Choosing from more than 80 courses and a dozen concentrations, students customize their program to align with their skills and interests — from real estate and data analytics to finance and marketing.

But the business leaders of today (and tomorrow) are versed in more than data and theory. They're also strong communicators, confident leaders and adept problem solvers. They collaborate across teams, guide their organizations and build networks that bring them fresh thinking, new ideas and exciting opportunities.

Our faculty, Program Advisors and Career Strategies and Engagement Center staff help students hone these crucial skills. Throughout your time here (and before you even arrive on campus), you'll have access to workshops, networking events and personalized career coaching. You'll make connections and expand your network through Industry Treks across the country and immersion trips around the world. And you'll do it all with the support of a dedicated team eager to share its experience and support your career exploration, wherever that journey might lead.

“Brandeis International Business School is an amazing place for you to gain knowledge, skills and an international perspective.”

Tianyi Zhou, MSBA'20



**MASTERING THE
FUNDAMENTALS**

Here's just a sampling of the core courses offered in our different degree programs, all of them designed to make you fluent in the foundational language of business.

- ACCOUNTING AND FINANCIAL ANALYSIS
- FUNDAMENTALS OF ORGANIZATIONAL BEHAVIOR
- INTRODUCTION TO NEGOTIATIONS
- CORPORATE FINANCIAL MODELING
- MARKETING MANAGEMENT
- INTERNATIONAL TRADE POLICY
- COMPETITION AND STRATEGY
- INFORMATION VISUALIZATION
- APPLIED ECONOMETRICS
- ADVANCED DATA ANALYTICS

Where leaders in the field meet leaders of the future.

At the core of our programs is a community of exceptionally dedicated teaching and research faculty. Hailing from every corner of the world, these accomplished scholars build new models for understanding complex financial markets, and advance emerging scholarship in areas like cross-cultural fluency and cybersecurity.

Drawn from the ranks of global banks, financial services companies and international trade commissions, our faculty bring a range of real-world expertise into the classroom – from market microstructure to technology strategy. They publish in respected academic journals and make headlines in The New York Times, The Atlantic, The Wall Street Journal and more. They produce research sponsored by prestigious, forward-looking organizations like the NSF and EPA, and infuse their teaching with on-the-ground experience at places like the Federal Reserve, Bain & Company and State Street Global Advisors. Above all, they invest deeply in educating and preparing the next generation of business leaders.

As a student at the International Business School, you'll have open access to all the acumen and collective experience our distinguished faculty has to offer, preparing you to become the business leader that tomorrow needs most.

“Our curriculum is quantitative, but it’s also very practical, market focused and reflective of what’s happening in the world. For example, many schools teach financial modeling. But our students build a model with current inputs from a real company, based on current performance numbers.”

Debarshi Nandy
Professor of Global Finance

11:1
STUDENT-FACULTY
RATIO

87
FACULTY PUBLICATIONS
IN 2022

66%
FACULTY WITH EXPERIENCE
IN A FORTUNE 500
COMPANY, GOVERNMENT
AGENCY OR NGO



PREDICTIVE
ANALYTICS AND
CORPORATE
INNOVATION

THE FUTURE IS FINTECH
How does faculty leadership in the field put Brandeis students ahead of the curve? For one thing, we're leaders in preparing students to put innovative technology to work in financial services. Here are five cutting-edge courses sure to make you a FinTech aficionado.

PYTHON AND
APPLICATIONS
TO FINANCE

VENTURE
CAPITAL AND
ENTREPRENEURIAL
FINANCE

MODERN
FINANCE,
FINTECH AND
BEYOND

TECHNOLOGICAL
RIVALRY

Where cutting-edge theory meets real-world practice.

For more than 25 years, International Business School students have applied classroom knowledge to real-world situations — bringing our curriculum to life through the power of experiential learning.

You'll have access to internships and field projects across industries and job types, at companies in Boston and around the globe. You'll bring your newly acquired skills and perspectives to the challenges and opportunities facing real businesses, and learn firsthand how they can be a game changer for your career. And through immersion trips and Industry Treks, you'll visit some of the world's most dynamic markets and network with top executives and entrepreneurs, coming away with a deeper understanding of global business — and a sharper focus for your own professional path.

Whether you're leading FinTech market analysis, leveraging AI to improve operations or touring Israel's hottest startup accelerator, you will have experiential learning opportunities at Brandeis that set your resume apart as you pursue your dream career.

THE VIEW FROM OUTSIDE THE CLASSROOM

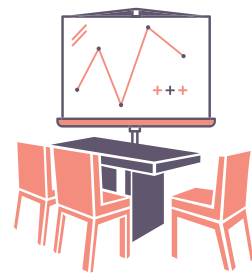
Students talk about immersion trips, field projects and internships.

"The Hassenfeld Immersion Program trip to India had a big impact on me and how I understand business. I really enjoyed the company visits. India is a different culture, but business is a universal science."

Djounia Saint-Fleurant, MBA'24

"My field project team performed a competitor analysis for a startup in the financial education industry. I gained so much valuable experience and later landed a summer internship with the company."

Yilin Liu, MSF'23



100%

ALL STUDENTS SEEKING AN INTERNSHIP OR FIELD PROJECT SECURED ONE, AT EMPLOYERS LIKE AMAZON, DELOITTE, GOLDMAN SACHS AND WAYFAIR

\$145,800

FUNDING AVAILABLE EVERY YEAR FOR STUDENTS TO ATTEND CONFERENCES, FUND INTERNSHIPS, CONDUCT RESEARCH, START THEIR OWN BUSINESSES AND PURSUE CAREER OPPORTUNITIES



40

FIELD PROJECTS COMPLETED IN 2022-23 IN AREAS LIKE AI, FINTECH AND CRYPTOCURRENCY

THE ULTIMATE RESUME BUILDER

Field projects and internships take International Business School students inside the world's top companies.



*Campus and
Community*



Where close-knit community meets global perspective.

At the International Business School, we believe that business — and business education — is about a lot more than numbers, margins and the bottom line. For us, business is all about empowering people and building community. It's when we come together with colleagues, partners and mentors to turn a good idea into a new and better reality. It's about the work we do in service of our families, neighbors and fellow citizens. It's about doing well in business so that we can do good in the world.

That's why we're proud to call this a different kind of business school experience. We're a small graduate program within a prestigious research university. A community where classmates and professors become peers, partners and lifelong friends. A caring cohort learning and growing together in an environment that mirrors the diverse, vibrant world we all share.

Every day, we strive to see beyond mere profit — and foster a vision of 21st-century leadership.

“Brandeis quickly became a second home, filled with warm faces and endless opportunities for growth and learning.”

Sukanya Ahuja, MSBA'23

“Thanks to my classmates I've learned so much about different cultures. It's allowed me to develop new skills, be a better leader and become a better person.”

Wangui Kamau, MBA'23

477
TOTAL
STUDENTS

50+
COUNTRIES
REPRESENTED

A DAY IN THE LIFE: ROLAND BLANDING '21, MA'23

8:00 AM

I start my day with some protein oatmeal and a news podcast.

9:30 AM

Time for class! First is a group meeting for my field project examining how the pandemic and Ukraine war impact inflation, then I have Corporate Finance right after.

11:30 AM

Meet with my Career Coach to prepare for my job interview at Mastercard. (Spoiler: It goes great and I get the job!)

12:00 PM

Hop on a conference call for my venture capital internship. Today we're meeting with a client to plan out their growth strategy.

1:30 PM

Quick drive down the street to my favorite taqueria. Over lunch I chat with a classmate about the latest banking news, NBA rumors and what anime we've been watching.

3:00 PM

Back on campus. Before my next class I check in during my professor's office hours to ask a few questions about our latest trade policy problem set.

6:00 PM

I leave class and walk over to Gosman Gym to play pickup basketball with some friends.

8:00 PM

Drive over to Cambridge for trivia and dinner with former and current Brandeis classmates before heading home for the night!



Where vibrant student life meets enduring connections.

There's an atmosphere and energy here on our campus that people pick up on quickly. You'll step into classrooms where students and faculty share knowledge, exchange ideas and value competing perspectives. You'll overhear students debating trade policy, and realize that each brings a unique background, world-view and experience to the discussion. You'll watch a pitch competition and be struck by both the ingenuity of the ideas and how those ideas might someday improve the world.

Then there are those other connections — the ones that may start small but continue to deepen long after graduation. The classmate who becomes a long-term business partner. The professor who stays in touch as you progress through your career. The alumni mentor who still makes time for coffee, years after you graduate. Or the next generation of International Business School students reaching out to you for ideas, advice and inspiration.

From day one to reunion day, this is a place just full of energy and appreciation — the kind that fuels connections that last a lifetime.

"I'm involved in four student clubs. Because they are all run by students, for students, there are so many opportunities to get involved!"
Cynthia Hu, MSF'23

200+

CLUBS AND STUDENT GROUPS AT BRANDEIS

4,306

BUSINESS SCHOOL ALUMNI

128

BUSINESS SCHOOL ALUMNI COUNTRIES OF ORIGIN

60,000+

TOTAL BRANDEIS ALUMNI

"The Global Gala is one of the most colorful and exciting events at Brandeis — a student showcase of music, dance and fashion from our home countries."

Bhavya Vishishta Kondamuri, MSBA'24



WAIT, I CAN DO THAT AT BRANDEIS?

Here's just a sampling of the clubs and organizations open to you as an International Business School student:

- LGBTQ+ BUSINESS STUDENT ASSOCIATION
- DATA ANALYTICS CLUB
- ENTREPRENEURSHIP AND INNOVATION LAB
- INTERNATIONAL BUSINESS WOMEN
- BRANDEIS CONSULTING ASSOCIATION
- INVESTMENT BANKING CLUB
- BRANDEIS AFRICAN BUSINESS ASSOCIATION
- INTERNATIONAL MARKETING CLUB
- SOUTH ASIAN SOCIETY
- PRIVATE EQUITY AND VENTURE CAPITAL CLUB
- REAL ESTATE INVESTMENT CLUB
- BRANDEIS CLIMATE JUSTICE
- WOMEN OF COLOR ALLIANCE
- GLOBAL MARKETS INVESTMENT CLUB
- AMERICAN FOOTBALL CLUB

Where compact suburban campus meets world-class college town.

No doubt about it, Boston is one of the world's great academic, technology and business hubs. And while there's no shortage of great places to live in and around this mecca of higher education, we think that Brandeis' home in Waltham, Massachusetts offers students the perfect combination of big-city benefits and small-town comforts.

Situated on 235 acres of rolling suburban hills, Brandeis is a world where endless activity meets studious seclusion, where a close-knit campus sits just minutes from a world-class urban center. From on-campus organizations and events that connect Brandeis' different departments and schools, to a thriving foodie and nightlife scene just a few minutes from campus, Waltham is a stomping ground packed with all the conveniences and comforts that students need to succeed.

Put it together with the rich cultural, social, academic and professional opportunities that define Greater Boston, and you'll find yourself immersed in the graduate school experience of a lifetime.

"Waltham residents enjoy easy access to everything Greater Boston has to offer."

Frank Asamoah, MBA'23

BIGGER THAN JUST A BUSINESS SCHOOL: THE BRANDEIS CAMPUS EXPERIENCE

We're lucky to be part of Brandeis University: a friendly place full of big ideas. It's a community of 5,558 students (1,967 of them graduate students), busy pursuing degrees in more than 135 academic disciplines across five different schools. It all happens on an easy-to-navigate campus that includes an art museum, rooftop farm, a MakerLab and a whole lot more — all in your backyard.



ON THE MBTA

The Brandeis/Roberts station on the MBTA commuter rail is only five stops from the heart of downtown Boston.

1 STOP TO DOWNTOWN WALTHAM

→ MOODY STREET: WALTHAM'S VERY OWN RESTAURANT ROW, FEATURING DOZENS OF TRENDY EATERIES, BARS AND SHOPS

4 STOPS TO CAMBRIDGE

→ HOME TO THE GLOBAL TECH HUB OF KENDALL SQUARE AND NEIGHBORING WORLD-CLASS UNIVERSITIES

5 STOPS TO BOSTON

→ CHARLES RIVER ESPLANADE

→ BOSTON LOGAN INTERNATIONAL AIRPORT

→ FINANCIAL DISTRICT: THE BEATING HEART OF BOSTON'S DYNAMIC BUSINESS LANDSCAPE, WITH TENANTS LIKE STATE STREET BANK, BAIN CAPITAL, FIDELITY INVESTMENTS AND MORE

→ BOSTON COMMON

→ FANEUIL HALL MARKETPLACE

→ FENWAY PARK

BOSTON'S OTHER TECH VALLEY

The Route 128 corridor is a 57-mile stretch of highway encircling Boston with a deep roster of major companies.

OBJECTS MAY BE CLOSER THAN THEY APPEAR

There's so much to explore just beyond the Brandeis University campus.

10 MINUTES

TO WALTHAM'S BEST RESTAURANTS, BARS AND SHOPS

90 MINUTES

TO CAPE COD

2 HOURS

TO THE WHITE MOUNTAINS OR THE BERKSHIRES

3 HOURS

TO NEW YORK CITY

ROUTE 128 CORRIDOR

IROBOT

RAYTHEON

TAKEDA PHARMACEUTICALS

WALTHAM

BRANDEIS INTERNATIONAL BUSINESS SCHOOL

BOSTON DYNAMICS

CONSTANT CONTACT

THERMO FISHER SCIENTIFIC

CAMBRIDGE

GOOGLE

HUBSPOT

MODERNA

ORACLE

PFIZER

BOSTON

BAIN & COMPANY

MCKINSEY & COMPANY

FIDELITY INVESTMENTS

STATE STREET BANK

VERTEX PHARMACEUTICALS

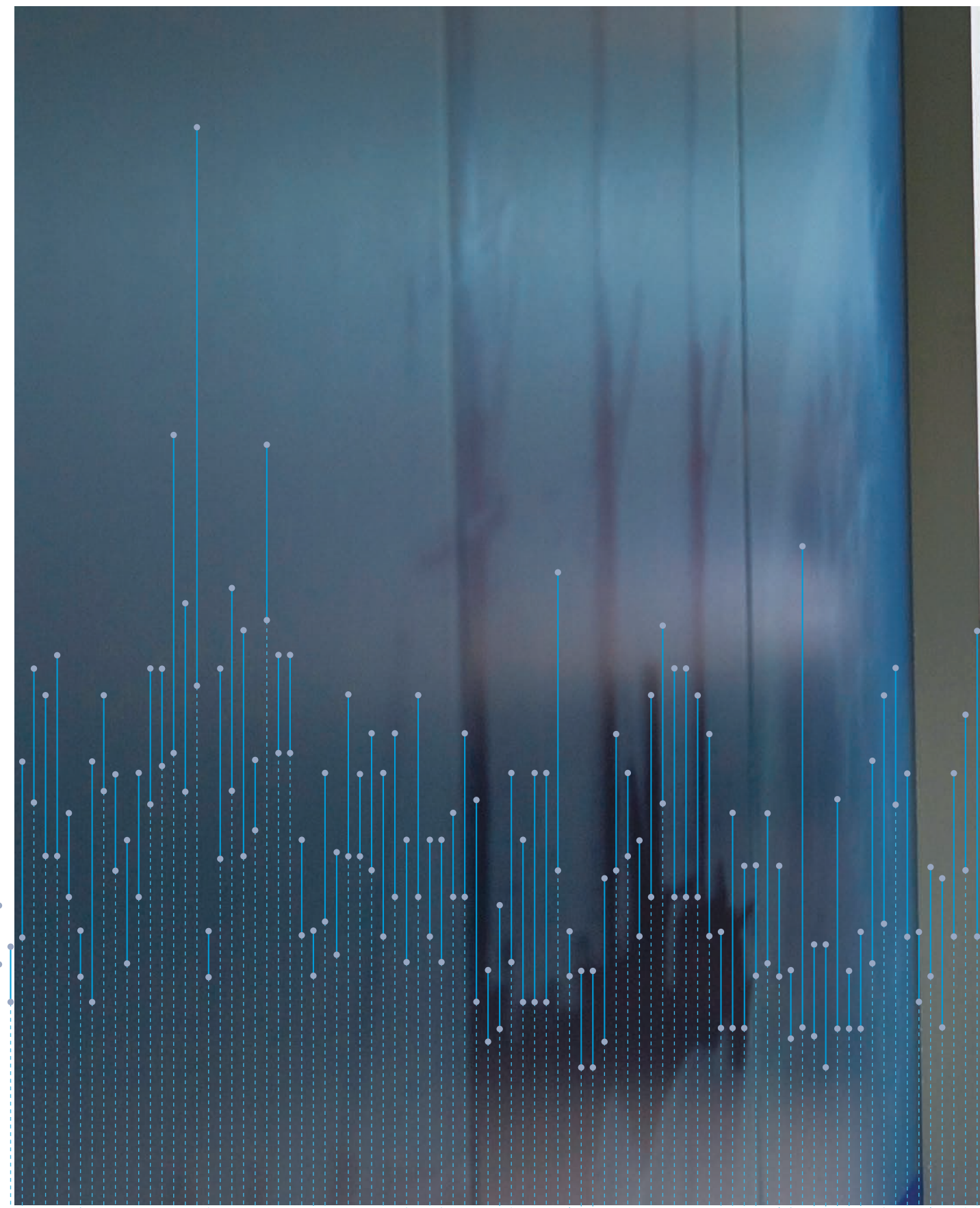
WAYFAIR



2022
Boston
Top
Places To
Live

BOSTON MAGAZINE
RANKED WALTHAM A
"TOP PLACE TO LIVE"
IN 2022

*Beyond
Brandeis*



Find your frontier

From Boston to Dubai and everywhere in between, Brandeis International Business School graduates work at some of the world's top companies and institutions. Imagine the places you will go.



Where individual support meets endless possibility.

“Your Career Coach will work with you throughout the entire job search process, providing assistance with everything from your resume, cover letter and application to the final interview and offer negotiations.”

Hitesh Sharma MSF’21

Will you work hard as a student at the International Business School? You bet. Whether you’re mastering complex academic concepts, immersing yourself in Industry Treks and internships, or ramping up your job search, you’ll be asked to dig deep and challenge yourself at every turn. But you won’t do it alone.

Our students benefit from a support ecosystem that touches every part of their experience, from before they arrive on campus to long after graduation. Dedicated Career Coaches and Program Advisors work hand in hand to help you create a personalized academic program that aligns with your professional goals. They’re by your side as you consider the right mix of classes, extracurriculars and experiential learning. And they’ll connect you with a global network of alumni mentors who open doors to incredible opportunities.

That gives you a big leg up when it comes time to put your new skills and experience to work. By helping you build professional relationships and networks, our team gets you in front of organizations of every size and in any industry imaginable.

With Brandeis working overtime to propel your career, there’s just no limit to where you can go.

DATA DRIVES BUSINESS

The data revolution has spread to virtually every industry — which means a world of opportunities for our graduates.

ENERGY

Smart-home technology like Google Nest places data in the hands of everyday citizens, changing our society’s relationship to energy consumption.

SPORTS

Microanalysis of player motion and pattern recognition in performance statistics like speed, location and distance traveled produces 10 data points per second of every NFL game.

REAL ESTATE

Data is transforming real estate in areas like advertising and marketing, appraisals and decision-making, for both buyers and developers.

HEALTH CARE

From drug discovery and risk assessment to triage and radiology, increased use of data is already proving to be a game changer in the health space.

CAREER SUPPORT THAT PAYS DIVIDENDS

When our graduates enter the workforce, they enjoy lifelong access to a range of resources.

PERSONALIZED COACHING

The same Career Coaches and Program Advisors you worked with so closely on campus are invaluable assets in the world beyond, too.

WORKSHOPS, PANELS AND EVENTS

The Career Strategies and Engagement Center is always here to help — whether in supplementing a new job search, tuning up interview skills or connecting you to top professionals in your industry.

ALUMNI MENTORING

Wherever you land, we can connect you with an alumni mentor who will provide support and strategic guidance — for today, and tomorrow.

JOB-SEARCH TECHNOLOGY

Whenever you’re ready to make your next move, you’ll have access to a search platform with hundreds of opportunities that align with your interests and goals.



Where doing well for yourself meets doing right by the world.

At the International Business School, we embrace Brandeis' commitment to using one's gifts to improve the world. Our graduates achieve successful careers as talented, savvy leaders in finance, government, nonprofits, entrepreneurial ventures and more. But beyond just doing well, our alumni use the tools they gained at Brandeis to do good. They take the knowledge and practical strategies they mastered, the new perspectives and cultural competencies they've gained, the connections and relationships they've built, and bring them all to bear on some of society's most pressing challenges.

Whether they're founding businesses that empower consumers to become environmentally responsible or using entrepreneurship to facilitate cultural diplomacy in the West Bank, you'll find Brandeis alumni building brilliant careers and acting as powerful catalysts for change.



BOZHANKA VITANOVA, MA'16, is the founder and CEO of TeamLift — a venture-backed startup using the power

of artificial intelligence to help businesses identify and track the skills and competencies of their employees.

"I think the notion of social justice and solving for social inequities is the ethos of Brandeis. And that's what originally attracted me."

Stephanie Tilenius '89, MA'90
Founder and CEO, Vida Health

GREAT ORGANIZATIONS DOING GREAT THINGS

→ **GREENCHOICE**
Sustainable grocery shopping app empowers consumers to make purchases that align with their values. Founded by Galen Karlan-Mason '16, MBA'18
FEATURED ON FACING PAGE →

→ **OUR GENERATION SPEAKS**
A fellowship program and incubator for emerging Israeli and Palestinian leaders. Founded by Ohad Elhelo '16, MA'17

→ **ELEVIN SOLUTIONS**
Helps early-stage startups succeed using agile and lean methodologies in order to build sustainable businesses. Founded by Enrique Levin, MBA'13

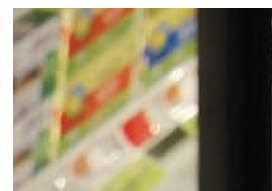
→ **CARE.COM**
A platform used by more than 30 million members in 20+ countries to connect with trusted caregivers for children, seniors and pets. Co-founded by Zenobia Moochhala, MA'98

→ **CARIBSHARE**
An innovative nonprofit that collects waste from hotels and farms in Jamaica and transforms it into fertilizer and biofuel. Founded by Carol Lue, MBA'03

GALEN KARLAN-MASON '16, MBA'18 GREENCHOICE

Born during a pitch competition for Galen's management communication class and nurtured in collaboration with CEO, entrepreneur and Brandeis professor Mitch Tyson, GreenChoice is a synthesis of his passions for health, environmental justice and the power of technology.

"It came down to a basic question," says Karlan-Mason. "How can we leverage smartphones for good and help people make better choices about their health and the environment?"



Where lofty ambitions meet coming to fruition.

International Business School students come to campus with big plans for the careers they'll pursue, the success they'll achieve, the impact they'll make. They arrive with a vision and leave with the skills, perspectives and experience they need to make that vision a reality.

Their reflections — and the things they continue to achieve — speak for themselves.

“Brandeis is a special place. The classes and career resources at the International Business School prepared me for the next step: starting my own business.”

Jasmyne Raneri, MBA'22
Founder
Boston Language Hub

“The faculty are incredible. They'll help you network and gain the specific skills that are key to getting the job and career you want.”

Matthew Gubenko, MA'21
Analyst
Deloitte Consulting



“Invest in yourself and your master’s program will be an enriching experience that will help you gain confidence, direction and autonomy in your career.”

Stephanie Borr '22, MA'23, Quantitative Analyst, Bank of America



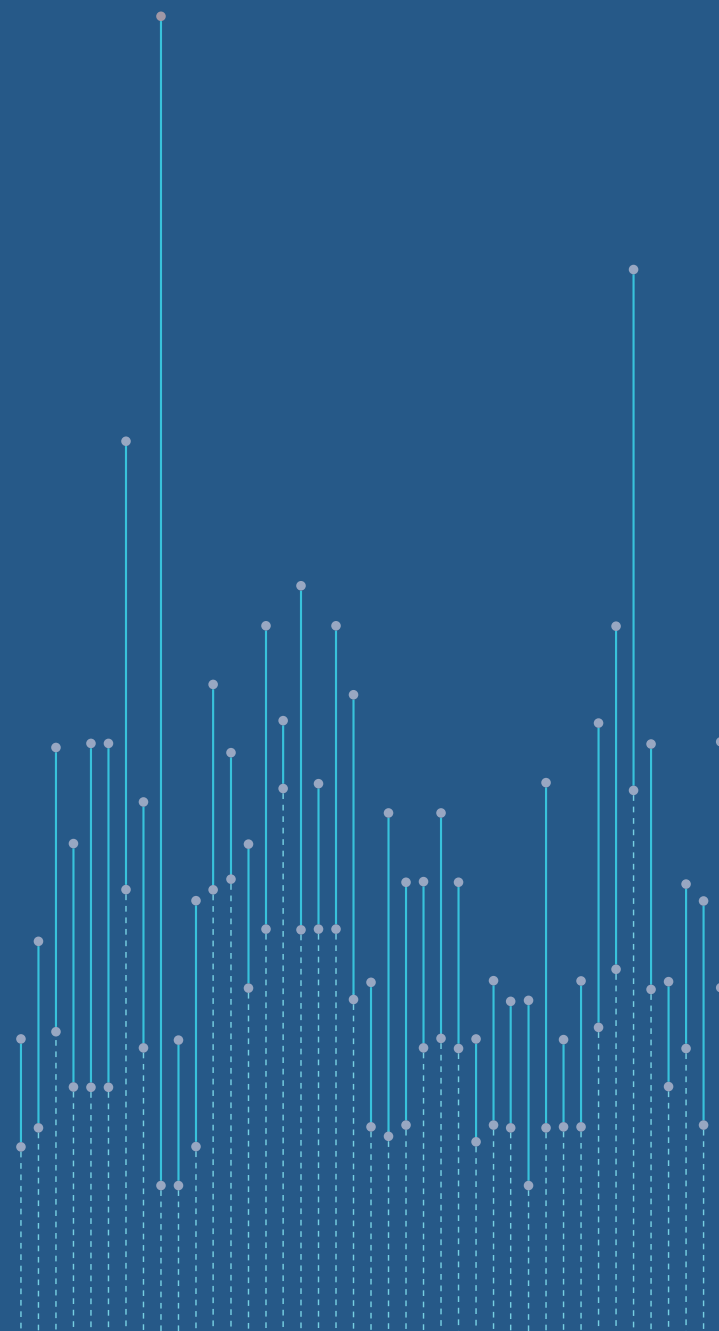








SAMUEL LEMBERG ACADEMIC CENTER

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Mike Lovett, Ashley McCabe, Jorg Meyer

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