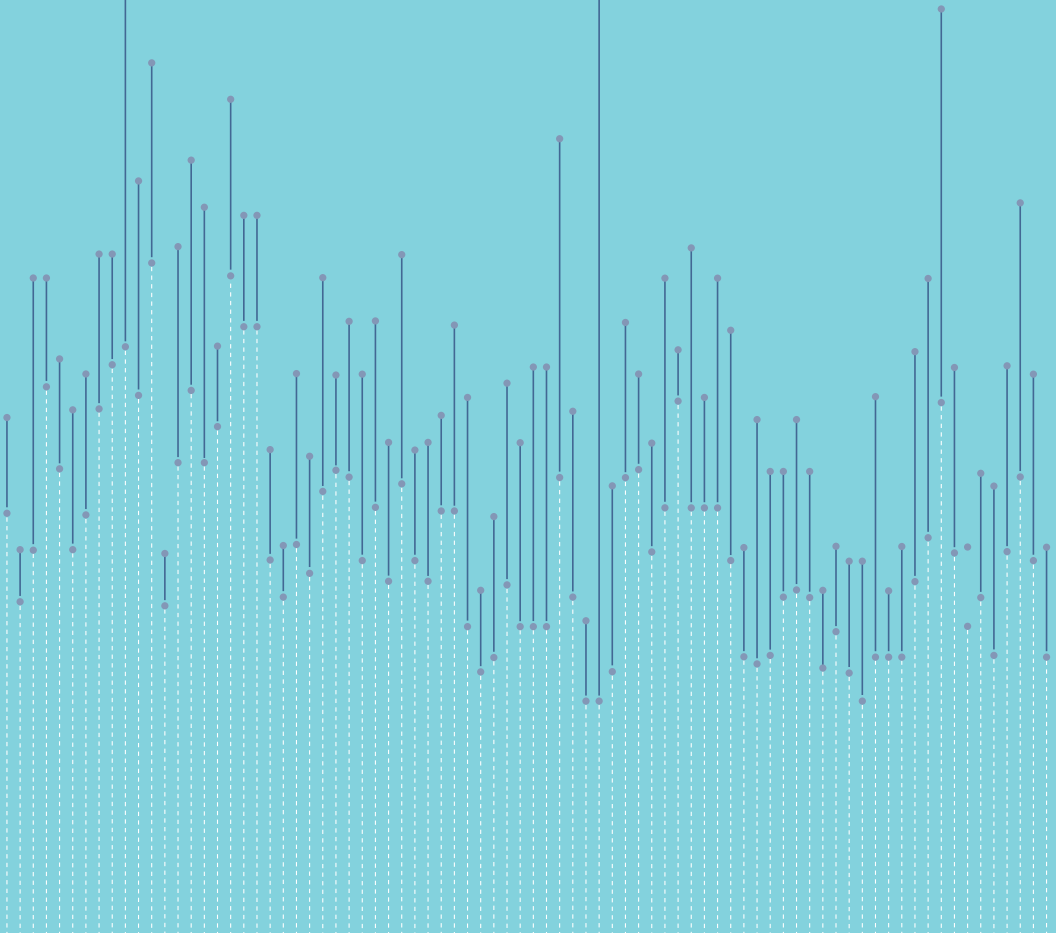




**Brandeis**

INTERNATIONAL  
BUSINESS SCHOOL

# Dual Degrees for Undergraduates





# Undergraduate Dual Degrees

Brandeis University undergraduates may enhance their liberal arts experience with substantial, skills-driven business courses in the BA/MA in International Economics and Finance, BA/MS in Business Analytics or BA/MBA programs. Wellesley College undergraduates may also apply to the BA/MA program. Students complete these graduate degrees in just one or one and a half additional years.

## PROGRAM OPTIONS

### **BA/MA**

The BA/MA program teaches students how to tackle economic and financial challenges. Students complete their BA or BS and MA in International Economics and Finance in five years. Spring and fall start.

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### **BA/MSBA**

The BA/MSBA program teaches students to understand statistical, programming, data visualization and econometric methods of analyzing data. Students complete their BA or BS and MS in Business Analytics in five years. Spring and fall start.

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### **BA/MBA**

The BA/MBA program teaches students both quantitative and qualitative skills to fast track global business and leadership success. Students complete their BA or BS and MBA in five and a half years. Spring and fall start.

## ABOUT BRANDEIS INTERNATIONAL BUSINESS SCHOOL

By teaching rigorous business, finance and economics with a global perspective, Brandeis International Business School prepares students to succeed in companies and organizations worldwide. The school is part of Brandeis University, a medium-sized private research university ranked among the most selective by U.S. News and World Report. Students have unsurpassed access to renowned faculty and a global network of more than 60,000 alumni in 160 countries.

**GLOBAL  
RECOGNITION**



RANKED AMONG THE  
BEST BUSINESS SCHOOLS  
IN THE WORLD BY  
THE FINANCIAL TIMES  
AND PRINCETON REVIEW.

**EXPERIENTIAL  
LEARNING**



THE UNDERGRADUATE  
DUAL DEGREE PROGRAMS  
EMPHASIZE IN-CLASS CASE  
STUDIES AND EXPERIENTIAL  
LEARNING OPPORTUNITIES,  
INCLUDING INTERNSHIPS  
AND REAL-WORLD  
FIELD PROJECTS.

**STEM  
DESIGNATED**



STUDY IN PROGRAMS  
RECOGNIZED FOR THEIR  
QUANTITATIVE STRENGTH.  
INTERNATIONAL STUDENTS  
CAN EXTEND THEIR POST-  
GRADUATE PRACTICAL  
TRAINING BY 24 MONTHS





## **CURRICULA**

BA/MA and BA/MBA students may choose from optional concentrations in each program. BA/MSBA students may select from numerous electives to customize their program.

### **MA CONCENTRATIONS**

Economic Analysis and Consulting

Data Analytics

Financial Economics

Marketing

Real Estate Finance

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### **MBA CONCENTRATIONS**

Data Analytics

Finance

Marketing

Real Estate

Strategy and Innovation

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### **MSBA SAMPLE ELECTIVES**

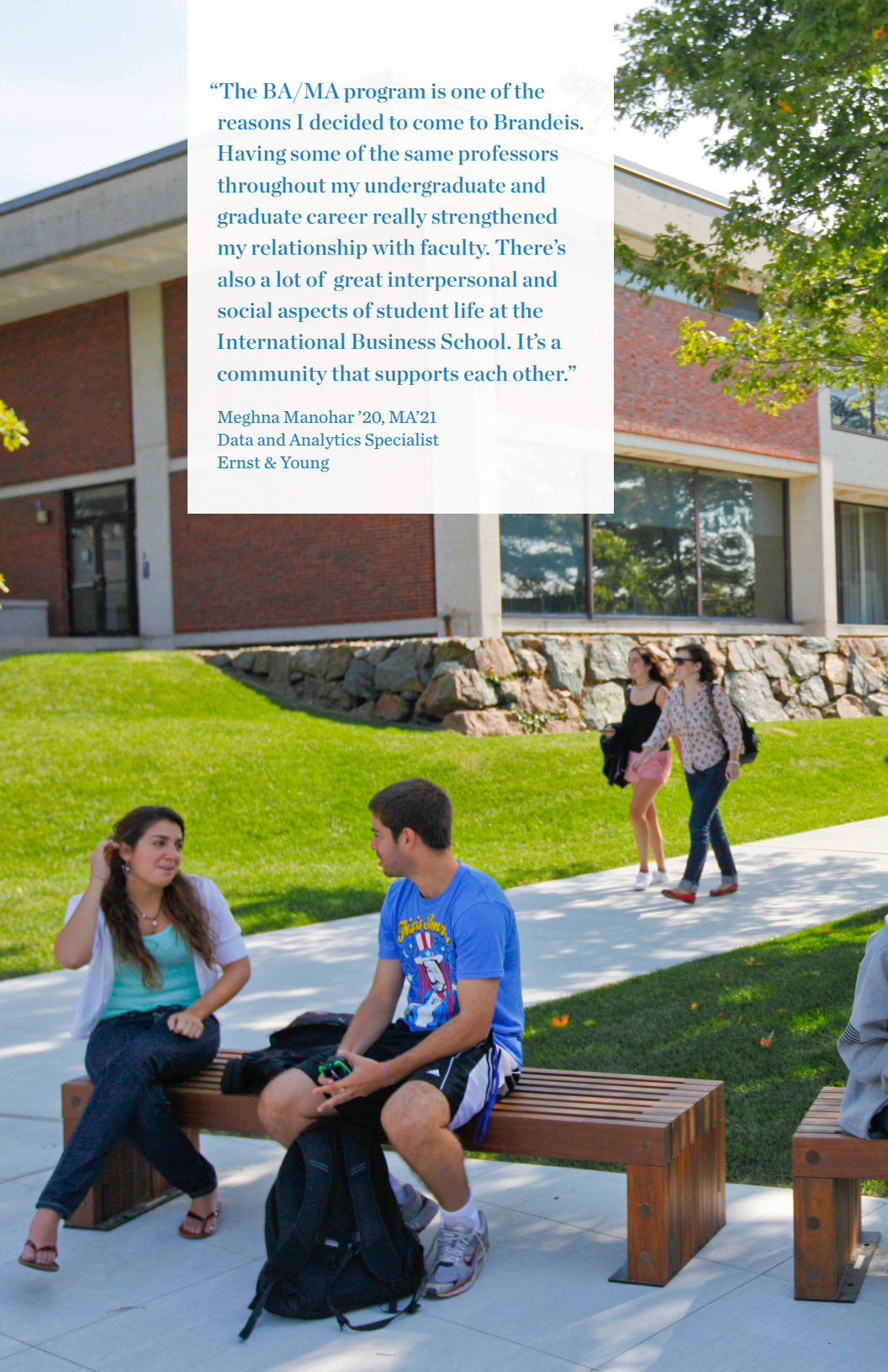
Applications of System Dynamics

Computer Simulation and Risk Analysis

Managing Technology and Innovation

Marketing Analytics

Social Media and Analytics



“The BA/MA program is one of the reasons I decided to come to Brandeis. Having some of the same professors throughout my undergraduate and graduate career really strengthened my relationship with faculty. There’s also a lot of great interpersonal and social aspects of student life at the International Business School. It’s a community that supports each other.”

Meghna Manohar '20, MA'21  
Data and Analytics Specialist  
Ernst & Young



## **APPLICATION PROCESS**

Students may apply to the undergraduate dual degree programs while in their undergraduate program or join as International Business Scholars.

## **APPLICATION REQUIREMENTS FOR UNDERGRADUATES**

Prerequisites: Economics (BA/MA),  
Statistics (BA/MA and BA/MSBA)

Transcripts from all post-secondary institutions

Essay

Resume

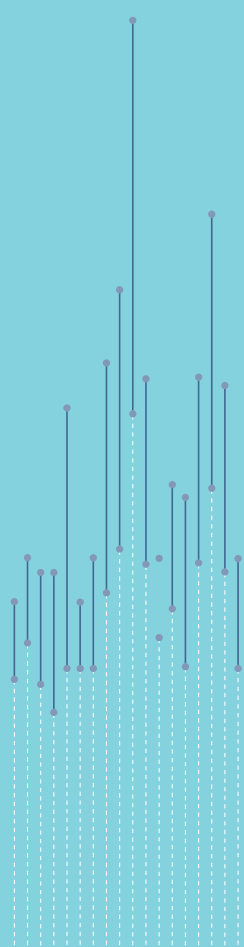






Letters of Recommendation (2)

## **SCHOLARSHIPS**

Students who apply as undergraduates are considered for generous scholarships as part of the application process.

Merit-based scholarships range from \$5,000 to full tuition.

International Business Scholars are guaranteed a minimum scholarship of 25% and are considered for additional merit-based scholarships when they confirm their graduate program.

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-  [brandeis.edu/global](https://brandeis.edu/global)
  -  781.736.7600
  -  [globaladmissions@brandeis.edu](mailto:globaladmissions@brandeis.edu)
  -  [facebook.com/brandeisbusiness](https://facebook.com/brandeisbusiness)
  -  [@brandeisbiz](https://twitter.com/brandeisbiz)
  -  [@brandeisbusiness](https://www.instagram.com/brandeisbusiness)