

Introduction to International and Global Studies (IGS 10a)

Summer 2024
Mandel G03

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Office Hours: Friday 1-3pm
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Short Description:

This course provides a systematic introduction to the interdisciplinary program in International and Global Studies (IGS). Although IGS 10a serves as the foundation course for an IGS major or minor, it is intended to be a general liberal arts course—of interest to anyone seeking a better understanding of the processes and problems of the contemporary world.

Texts:

Two books have been ordered and made available in the Brandeis bookstore:

Lechner, Frank J. and Boli, John. *The Globalization Reader*. 6th ed. (Wiley, 2019)

Baylis, John and Smith, Steve. *The Globalization of World Politics*. 9th ed. (Oxford UP, 2020).

You may buy earlier editions of these books, but nothing before the 4th edition of Lechner or the 6th edition of Baylis. And be aware that chapter numbers in older editions may be different from those listed here. Make sure the content matches the theme of the week.

In addition, the course includes materials on the internet (with links in the syllabus) as well as materials posted on Latte (<http://latte.brandeis.edu>). The latter will also include copies of the PowerPoint presentation for each lecture, to be posted after each lecture is given.

Your final grade will be determined by how well you do in:

1. Quizzes and participation (20 percent)
2. A pair of take-home tests during the semester (each counting 25 percent);
3. A cumulative **take-home** final examination (30 percent)

The quizzes will be held at roughly two-week intervals. The deadlines for the tests (and attendance for the final) are non-negotiable. The only reasons to fail to complete an exam are: 1) you have been hospitalized or specifically instructed not to attend Brandeis classes or 2) a family member has been gravely injured or died, requiring you to leave campus. I will expect a full and convincing account in either case.

Note: Students with excused absences, including for exams or quizzes, must contact the TAs for makeup assignments.

Keeping Up with World Affairs

Our discussions will inevitably touch on current events; as a student of global affairs, it is essential that you keep up with them. I strongly recommend that you read a good daily newspaper, such as *The New York Times* and *The Wall Street Journal*, and a good weekly magazine such as *The Economist*. I also strongly recommend that you listen to the BBC Newshour whenever you can. It is broadcast on WBUR (90.9 FM) at 9 am weekdays. The BBC also has an excellent web site (<http://www.bbc.co.uk>) with podcasts of many of its shows.

Contacting Me

One of the downsides of a large class is that *I am unable to respond to questions about course material via e-mail*. I am, however, available for office hours: TBD. You may also write to and discuss issues with the teaching assistant assigned to you. The TAs will hold office hours as well, especially before tests.

Academic Honesty

Academic integrity is central to the mission of educational excellence at Brandeis University. Each student is expected to turn in work completed independently, except when assignments specifically authorize collaborative effort. It is not acceptable to use the words or ideas of another person – be it a world-class philosopher or your lab partner – without proper acknowledgement of that source. This means that you must use footnotes and quotation marks to indicate the source of any phrases, sentences, paragraphs, or ideas found in published volumes, on the internet, or created by another student.

Violations of university policies on academic integrity, described in Section 3 of “Rights and Responsibilities,” may result in failure in the course or on the assignment, and could end in suspension from the University. If you are in doubt about the instructions for any assignment in this course, you must ask for clarification.

University Policy on Academic Accommodations

Brandeis seeks to welcome and include all students. If you are a student who needs accommodations as outlined in an accommodations letter, please talk with me and present your letter of accommodation as soon as you can. I want to support you. To provide test accommodations, I need the letter more than 48 hours in advance. I want to provide your accommodations but cannot do so retroactively. If you have questions about documenting a disability or requesting accommodations, please contact Student Accessibility Support (SAS) at 781.736.3470 or access@brandeis.edu.

Class Recording Policy

In this course, audio, and video recording of class activities, including lectures, discussions, and conversations, is not allowed. The primary reason for this is to ensure that both the instructor and students can freely engage in discussions and ask questions without concerns about their words being taken out of context and shared publicly. This policy is in accordance with the Massachusetts two-party consent law and aims to create a comfortable and open learning environment for all students.

If you were planning to make audio or video recordings for any valid reason, please reach out to Student Accessibility Support (SAS). They can assist you in arranging for a qualified note-taker or other suitable accommodations to support your learning needs.

CLASSES AND READINGS

Week One

Day 1: Introduction to the Course

- **Topic:**
 - Introduction to the Course

Day 2: Is Globalization New? European Empires and Modern Globalization

- **Reading:**
 - Friedman, Tom. "It's a Flat World After All." (Latte)
 - Spiegel, pp. 155-169 (Latte)

Day 3: Is Globalization New? Nationalism and the New World

- **Reading:**
 - Baylis, Ch. 30: "Nationalism, National Self-Determination, and International Relations"

Week Two

Day 1: Is Globalization New? Nationalism in Africa and Asia

- **Reading:**
 - Spiegel, pp. 178-197 (Latte)
 - Sun Yat-Sen, "Three Principles of the People" (pp. 240-247)
 - Jawaharlal Nehru, "The Discovery of India" (pp. 248-255) in Dahbour Omar and Ishay Micheline R. The Nationalism Reader (Humanity Books, 1995). (Latte)

Day 2: The United Nations and the Post-Colonial Age

- **Reading:**
 - Baylis, Ch. 4 ("International History") and Ch. 21 ("The United Nations")
 - **Activity:** Latte Quiz: Imperialism and Nationalism

Day 3: Post-Cold War: The Triumph of Liberalism?

- **Reading:**
 - Baylis, Ch. 5 ("From the End of the Cold War to a New World Dis-order?")
 - Lechner & Boli: Micklethwait & Wooldridge, essay 1 ("The Hidden Promise")

- Haidt, essay 76 (“Nationalism Beats Globalism”)

Week Three

Day 1: Emerging Powers: The Rise of China and India

- **Reading:**
 - Baylis, Ch. 6 ("Rising Powers and the Emerging Global Order")
 - Economist, “How the West Got China Wrong.” (Latte)
 - **Activity:** Latte Quiz: The Modern World Order

Day 2: Human Rights & Humanitarian Interventions

- **Reading:**
 - Baylis, Ch. 32 (“Human Rights”)
 - **Activity:** First Test Distributed (Due Week Four, Day 3)

Day 3: Humanitarian Intervention

- **Reading:**
 - Baylis, Ch. 33 ("Humanitarian Intervention")

Week Four

Day 1: Culture and Identity; Intro to Christianity

- **Reading:**
 - Huntington, Samuel. Chapter 4 ("A Clash of Civilizations?") in Lechner & Boli
 - Prothero, "Christianity" from God Is Not One (Latte)

Day 2: Christianity Today

- **Reading:**
 - Jenkins, Chapter 54 (“The Christian Revolution”) and Lechner, Chapter 56 (“Religious Rejections of Globalization”) in Lechner and Boli
 - Prothero, "Islam" from God Is Not One (Latte)

Day 3: Contemporary Islam and Secularism

- **Reading:**
 - Lechner & Boli: Kurzman, Chapter 52 ("Bin Laden...") and Roy, Chapter 53 ("Globalized Islam")
 - **Activity:** In-Class Quiz
 - **Assignment:** First Test Due

Week Five

Day 1: Hollywood and Bollywood

- **Reading:**
 - Cowen, essay 51 ("Why Hollywood Rules...") in Lechner and Boli
 - Tyrell, essay 50 ("Bollywood vs. Hollywood") in Lechner and Boli
 - **Activity:** Watch Slumdog Millionaire and Parasite on Latte

Day 2: Introduction to Global Political Economy

- **Reading:**
 - Baylis, Ch. 16. "Global Political Economy"
 - BBC Profile: World Trade Organization (Latte link)
 - **Activity:** Second Test Distributed (Due Week Five, Day 3)

Day 3: Global Trade, Foreign Direct Investment, and Development

- **Reading:**
 - Baylis, Ch. 28. "Global Trade and Global Finance."
 - Bhagwati, Chapter 12.
 - Stiglitz, Chapter 7.
 - Baylis, Ch. 27 ("Poverty, Hunger, and Development")
 - Case Study: Bangladeshi Garment Industry (Articles on Latte)
 - **Activity:** Latte Quiz: Global Economy
 - **Assignment:** Second Test Due

Comprehensive Take-Home Final Exam

- **Assignment:** Due 1 week after the last class
- **Details:** 3 questions; ~1000 words each, focusing on key concepts and arguments from the course materials.